

PRINCE'S TRUST USA ANNUAL REPORT 2022/2023



Prince's Trust
USA

BUILDING A BETTER FUTURE FOR YOUNG PEOPLE

WELCOME

FROM JEREMY GREEN, CHAIR OF PRINCE'S TRUST USA

Established in 2019, Prince's Trust USA's mission is two-fold: to provide fundraising support for all the Prince's Trust charities globally, and to establish how The Trust can also support young people in the United States.

During 2022/23, thanks to the generous support of our donors, Prince's Trust USA raised nearly \$9.5 million to support the global charitable work of The Prince's Trust Group of charities, which helped them reach almost 100,000 young people across 21 countries.

The past year has been extraordinary for Prince's Trust USA in many ways. In 2022, we took steps to deliver the first Prince's Trust programs in the United States, scoping the landscape for young people in New York and Chicago to better understand the greatest programming need in those communities, to find the right local partner to work with and to identify target groups who would most benefit from Prince's Trust programming. By early 2023, we had entered a partnership with education non-profit City Year, which works across 29 cities, to start delivering our Enterprise Challenge program in schools in New York and Chicago.

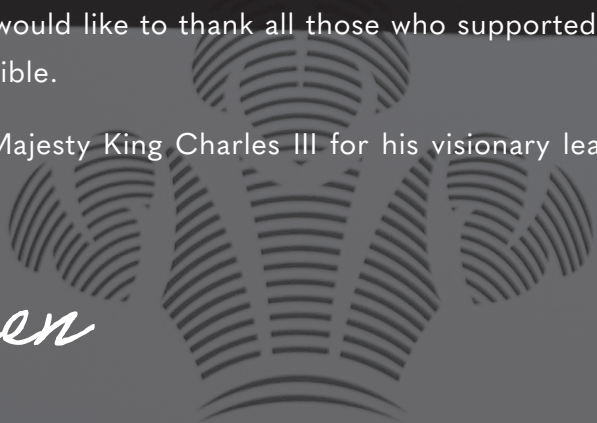
During 2022/23, Prince's Trust USA also hosted the inaugural Prince's Trust Global Gala, which gathered longstanding patrons and new friends in New York City to raise awareness and funds for the global work of The Prince's Trust. The incredible generosity of the Prince's Trust community helped us to support thousands of young people through Prince's Trust Enterprise programs.

On behalf of Prince's Trust USA, I would like to thank all those who supported us this year and made these achievements possible.

Finally, our sincere thanks to His Majesty King Charles III for his visionary leadership and continued dedication to this work.

A stylized, handwritten signature of Jeremy Green in white ink.

Chairman, Prince's Trust USA

A large, faint, stylized logo of the Prince's Trust, featuring a crown and two lions, positioned behind the signature and text.

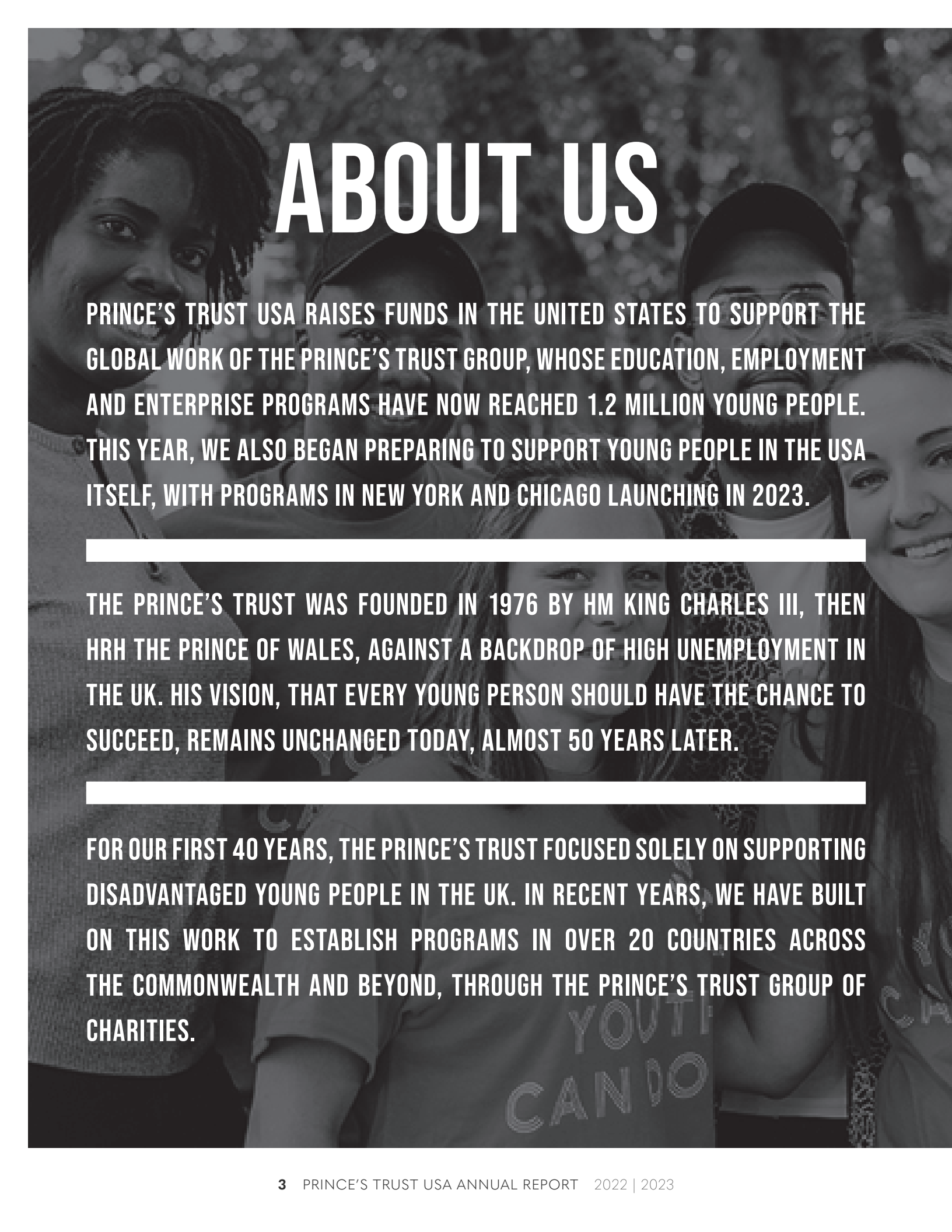
Prince's Trust

CONTENTS

PRINCE'S TRUST USA ANNUAL REPORT 2022 | 2023

ABOUT US	3
OUR YEAR IN NUMBERS	5
WHERE WE WORK	7
FUNDING FUTURES GLOBAL GALA	9
ENTERPRISE	13
EMPLOYMENT	17
EDUCATION	21
2022/23 FINANCIAL REVIEW	24
CELEBRATING SUCCESS	27
THANK YOU	29

BUILDING A BETTER FUTURE FOR YOUNG PEOPLE



ABOUT US

PRINCE'S TRUST USA RAISES FUNDS IN THE UNITED STATES TO SUPPORT THE GLOBAL WORK OF THE PRINCE'S TRUST GROUP, WHOSE EDUCATION, EMPLOYMENT AND ENTERPRISE PROGRAMS HAVE NOW REACHED 1.2 MILLION YOUNG PEOPLE. THIS YEAR, WE ALSO BEGAN PREPARING TO SUPPORT YOUNG PEOPLE IN THE USA ITSELF, WITH PROGRAMS IN NEW YORK AND CHICAGO LAUNCHING IN 2023.

THE PRINCE'S TRUST WAS FOUNDED IN 1976 BY HM KING CHARLES III, THEN HRH THE PRINCE OF WALES, AGAINST A BACKDROP OF HIGH UNEMPLOYMENT IN THE UK. HIS VISION, THAT EVERY YOUNG PERSON SHOULD HAVE THE CHANCE TO SUCCEED, REMAINS UNCHANGED TODAY, ALMOST 50 YEARS LATER.

FOR OUR FIRST 40 YEARS, THE PRINCE'S TRUST FOCUSED SOLELY ON SUPPORTING DISADVANTAGED YOUNG PEOPLE IN THE UK. IN RECENT YEARS, WE HAVE BUILT ON THIS WORK TO ESTABLISH PROGRAMS IN OVER 20 COUNTRIES ACROSS THE COMMONWEALTH AND BEYOND, THROUGH THE PRINCE'S TRUST GROUP OF CHARITIES.

BUILDING SKILLS FOR SUCCESS

Our programs respond to three specific challenges which significantly affect young people's chances of building the future they deserve – the jobs gap, skills gap and experience gap.

¹ THE JOBS GAP | ² THE SKILLS GAP | ³ THE EXPERIENCE GAP

There are far more jobseekers than jobs, and many young people lack the skills or experience to take their first steps into employment or entrepreneurship. In a rapidly changing world, we deliver education, employment and enterprise programs that empower young people to learn, earn and thrive.

OUR EDUCATION PROGRAMS PROVIDE ALTERNATIVE APPROACHES TO LEARNING, FOCUSING ON PERSONAL DEVELOPMENT AND BUILDING SKILLS FOR EMPLOYMENT AND ENTERPRISE.

OUR EMPLOYMENT PROGRAMS WORK WITH EMPLOYERS TO ENABLE YOUNG PEOPLE TO DEVELOP EMPLOYABILITY SKILLS AND ACCESS OPPORTUNITIES THAT LEAD TO MEANINGFUL, SUSTAINABLE WORK.

OUR ENTERPRISE PROGRAMS GIVE YOUNG PEOPLE THE CHANCE TO EXPLORE BUSINESS MANAGEMENT AND EQUIP BUDDING ENTREPRENEURS WITH THE SKILLS AND KNOWLEDGE THEY NEED TO SUCCEED.

OUR YEAR IN NUMBERS

IN 2022/23, PRINCE'S TRUST
USA RAISED \$9.46 MILLION,
AND MADE GRANTS OF \$5.65
MILLION, TO SUPPORT THE
GLOBAL CHARITABLE WORK OF
THE PRINCE'S TRUST GROUP.

IN 2022/23, THE PRINCE'S TRUST GROUP:



REACHED ALMOST
100,000
YOUNG PEOPLE



67,000
IN THE UK



32,000
IN 20 OTHER
COUNTRIES



2/3
WERE AGE 11-17



1/3
WERE AGE 18-30



OVER 1/2
WERE GIRLS OR
YOUNG WOMEN

WHERE



1 AUSTRALIA

2 BARBADOS

3 CANADA

4 EGYPT

5 GHANA

6 GREECE

7 INDIA

8 JAMAICA

9 JORDAN

10 KENYA

11 MALAYSIA

12 MALTA

13 NEW ZEALAND

14 NIGERIA

15 PAKISTAN

16 RWANDA

17 SERBIA

18 ST. LUCIA

19 TANZANIA

20 TRINIDAD & TOBAGO

21 UGANDA

22 UNITED KINGDOM

23 UNITED STATES

VE WORK





THE INAUGURAL PRINCE'S TRUST GLOBAL GALA WAS HELD IN NEW YORK CITY IN APRIL 2022.

THE EVENT BROUGHT TOGETHER 320 GUESTS FROM THE WORLDS OF FASHION, BUSINESS AND PHILANTHROPY, IMMERSING THEM IN THE WORK OF THE PRINCE'S TRUST WITH INSPIRING STORYTELLING FROM YOUNG PEOPLE WE HAVE SUPPORTED.

The event, generously sponsored by Liz Weikes, Managing Director of The Weikes Group at J.P. Morgan Wealth Management, was hosted by Chairman of the Prince's Trust Global Ambassadors Group, Lionel Richie, and Prince's Trust Global Ambassador, Edward Enninful OBE. Their support helped attract countless celebrities and tastemakers from the worlds of fashion, Hollywood and entertainment. The evening's dazzling red carpet garnered exposure to leading national and international press outlets, which affectionately billed the event as the "Pre-Met Gala". The coverage resulted in billions of media impressions, raising awareness for The Prince's Trust and announcing our arrival in the United States.

The Gala raised \$2.1 million to help build a better future for young people around the world. Over the year, these funds have been distributed across The Prince's Trust charities, supporting programs in the UK, India, Rwanda, Jamaica, Jordan, Greece and New Zealand, with a particular focus on enterprise. We also used gala funds to scope and prepare to launch our first programs in the US.



OUR GLOBAL AMBASSADORS

Lionel Richie and
Edward Enninful OBE

OUR HEADLINE SPONSOR

Liz Weikes, Managing Director
The Weikes Group at J.P. Morgan
Wealth Management

LEADER TABLE HOSTS

Jeremy Green
Sam Kellie-Smith
Thomas Abraham
Paul Britton
John Georges
HRH Prince Pavlos of Greece
Natasha Poonawalla

James Sommerville
Charlotte Tilbury
Universal

SUPPORTER TABLE HOSTS

Romero Britto
Delta Airlines
Deborah Calmeyer
Cunard
David Flowerdew
Michael Goodall
Kate James and Hans Bishop
Rupert and Jerry Murdoch
Condé Nast
Prada
The Prince's Trust
Prince's Trust Canada

Prince's Trust International
Marina Purcell
Eric Shepherd
Snapchat
The Watches of Switzerland

SPECIAL THANKS

Battalion PR
The London Collective
Dylan England
Tracey-Ann Harriage
The Peninsula London
Laurent-Perrier
ROAR AFRICA
Justin Rose
Andy and Nicki Thorne
Jacqueline Towers-Perkins



IN THE UK

5,000 DISADVANTAGED YOUNG PEOPLE

had the chance to go through our Enterprise program, and Global Gala funds supported 150 of them along their journey.

IN THE USA

BEGINNING IN CHICAGO AND NEW YORK

we were able to scope the landscape for programs with a focus on enterprise and entrepreneurship skills development.



IN INDIA

OVER 3,700 YOUNG PEOPLE

completed our employability program to go through skills training that builds pathways to work in sectors including finance, IT and healthcare.

IN RWANDA

OVER 1,700 YOUNG PEOPLE

explored ways to monetize their skills, and over 200 students joined our new Enterprise Challenge program, learning business skills after school.





IN JAMAICA

OVER 150 YOUNG ENTREPRENEURS

joined our Explore Enterprise program to gain the skills to steer their businesses to success.

IN GREECE

MORE THAN 120 ASPIRING ENTREPRENEURS

benefited from skills and mentoring sessions, and over 90% of jobseekers achieved a positive outcome after completing employability training.



IN JORDAN

ALMOST 4,800 STUDENTS

took part in the Enterprise Challenge program at school, and three quarters of the 145 young people who went through our employability program moved straight into jobs.

IN NEW ZEALAND

MONEY WENT TOWARDS THE HE KĀKANO SEED FUND

providing grants to support young entrepreneurs. In the last year, He Kākano has enabled almost 50 young people across Aotearoa to test, launch or grow their business ideas.



ENTERPRISE

FOR MANY YOUNG PEOPLE, SELF-EMPLOYMENT AND ENTREPRENEURSHIP OFFER THE BEST AND MOST REALISTIC PATH TO FINANCIAL SECURITY. IN 2022/23, OUR ENTERPRISE PROGRAMS REACHED ALMOST 11,000 ASPIRING ENTREPRENEURS.

In many countries where we work, there is a vast gulf between the number of jobseekers and the number of formal jobs. Our *Upskill Struggle* research report, launched alongside the 2022 Commonwealth Heads of Government Meeting (CHOGM) in Rwanda, found that 75% of young people are interested in starting their own business. When young people become job creators rather than job seekers, it benefits the whole economy – but they need a range of business and financial skills to steer their ventures to success.

Our Enterprise programs provide introductory business training and ongoing expert mentoring to support young entrepreneurs to succeed, helping them to turn good ideas into good businesses. Some programs also provide start-up grants. One of our longest-running programs in the UK, Enterprise is now also delivered in Greece, Jamaica, Barbados and New Zealand. We also support partners to deliver bespoke enterprise projects in India, Rwanda and Egypt.

Our Enterprise Challenge programs, featured in the education section, focus on equipping and inspiring school students to consider entrepreneurship.

'When I was 16, I received a £500 grant from The Prince's Trust. This provided me with the opportunity to start my own tire business from my bedroom, which I eventually sold to Kwik-Fit, and put me on my way as an entrepreneur.'

MIKE WELCH,

Enterprise Alum and
Prince's Trust Patron



JAMES SOMMERVILLE,

Enterprise Alum and
Prince's Trust Patron

'The Prince's Trust did more than just provide my partner, Simon Needham, and me with a £2,000 grant to start our design agency ATTIK; it instilled in us a profound sense of confidence and belief. That initial support was a catalyst, not just for financial success, but for fostering a deep-seated conviction in our own potential.'



**IN 2022/23, OVER 300 YOUNG PEOPLE
FROM OUR PROGRAMS IN AFRICA
LAUNCHED THEIR OWN BUSINESS**

BLAKE, NEW ZEALAND PICTURE PERFECT

Blake has successfully transformed a creative coping mechanism into a thriving business venture.

At 15, Blake woke with severe memory loss caused by an acute deterioration in his mental health. He struggled to recognize faces, remember names or events, and began carrying a camera with him to capture images to aid his memory.

Soon Blake realized that his camera skills had earning potential as well as health benefits, and he set up a side venture as a photographer. The He Kākano program, meaning 'I am a seed' in Māori, provided a grant, mentoring and networking support to help Blake build up his business.

Blake has now been able to quit his job and become a full-time photographer. He is expanding both his client list and the range of services he offers, including sports photography. In 2023, Blake was selected as an official photographer for the FIFA Women's World Cup.

**'HE KĀKANO GAVE ME
THE CHANCE TO BUILD MY
NETWORK AND MEET NEW
GOALS, DEVELOP MORE
UNDERSTANDING OF THE
NECESSARY PROCESSES AND
BUILD A FOUNDATION TO
TRANSITION TO FULL-TIME
WORK IN MY BUSINESS.'**





**'BEING A PERSON
WITH A DISABILITY, A
WOMAN OF COLOR,
A BUSINESS OWNER, I
WEAR A LOT OF HATS.
I WANT TO SHOW
OTHERS OUT THERE
WHAT'S POSSIBLE
AND THAT ARE NO
LIMITS TO WHAT THEY
CAN ACHIEVE WITH
THE RIGHT SUPPORT.'**

ALYCIA, UK

FINDING THE RIGHT FIT

Alycia, 30, is a designer, artist and creator. Her business, Emiah, launched this year, specializing in bespoke couture, bridalwear and corsetry. Based in Cardiff, Wales, Alycia creates exquisite heirloom garments for clients across the UK and beyond, including in the US.

Alycia graduated with a first-class degree in fashion design. She started making her own pieces as a hobby before deciding to turn her unique blend of art and couture into a business – having always been aware that her creativity, personality and disability might fit better with entrepreneurship than with a traditional job. 'I toyed with the idea of running my own business many times before I actually took the plunge,' she recalls.

Our Enterprise program helped Alycia prepare for launch and has since provided expert mentor support to help her build and grow her business. 'I have the most incredible mentor, who has helped keep me in check and been so encouraging,' Alycia says. 'It's been so amazing to see how far and wide Emiah has gone.'

EMPLOYMENT

OUR EMPLOYMENT PROGRAMS CREATE PATHWAYS TO WORK BY COMBINING TRAINING IN CORE SKILLS AND SECTOR-SPECIFIC KNOWLEDGE WITH JOB SEARCH GUIDANCE, WORK EXPERIENCE PLACEMENTS AND RECRUITMENT CONNECTIONS. THESE PROGRAMS REACHED 26,000 YOUNG PEOPLE IN 2022/23.

Global youth unemployment remains at crisis levels, at over three times the rate for older workers. In several countries where we work, it stands at over 30%.

Our *Upskill Struggle* report highlighted the skills and experience gaps which hamper many young people's efforts to take their first steps into the world of work. There is often a gap between the skills young people have and the skills they need. Employers' insistence that new recruits should already have experience, even for entry-level posts, makes it even harder.



IN THE UK, 79% OF YOUNG PEOPLE WENT INTO WORK, TRAINING OR FURTHER EDUCATION AFTER COMPLETING THEIR PROGRAM, UP FROM 71% LAST YEAR

Our employment programs, including Team, Get Into and Get Hired, help to bridge these gaps, supporting young people at all stages of their journey towards work.

TEAM is an intensive 12-week personal development program including outdoor activities, work experience and a community project. Delivered in partnership with colleges and other training partners in the UK, Barbados and Malaysia, Team helps to develop young people's self-confidence and core skills.

GET INTO is an employer-led training program which usually focuses on particular industries. The content varies depending on the sector – a mixture of general employability skills and technical, sector-specific knowhow, followed by a work experience placement. Each step of the program paves the way for the next. Get Into runs in Barbados, Canada, India, Jordan and the UK.

GET HIRED bridges the gap between businesses looking for an efficient recruitment process and young people who are ready to move into work but are struggling to find the right opportunities. Delivered in the UK as a day-long employment fair, employers pitch themselves to young people who then decide which organizations they will interview with based on those pitches. The program is designed to empower young people in the recruitment and interview process.



TAYLA, AUSTRALIA SETTING SAIL

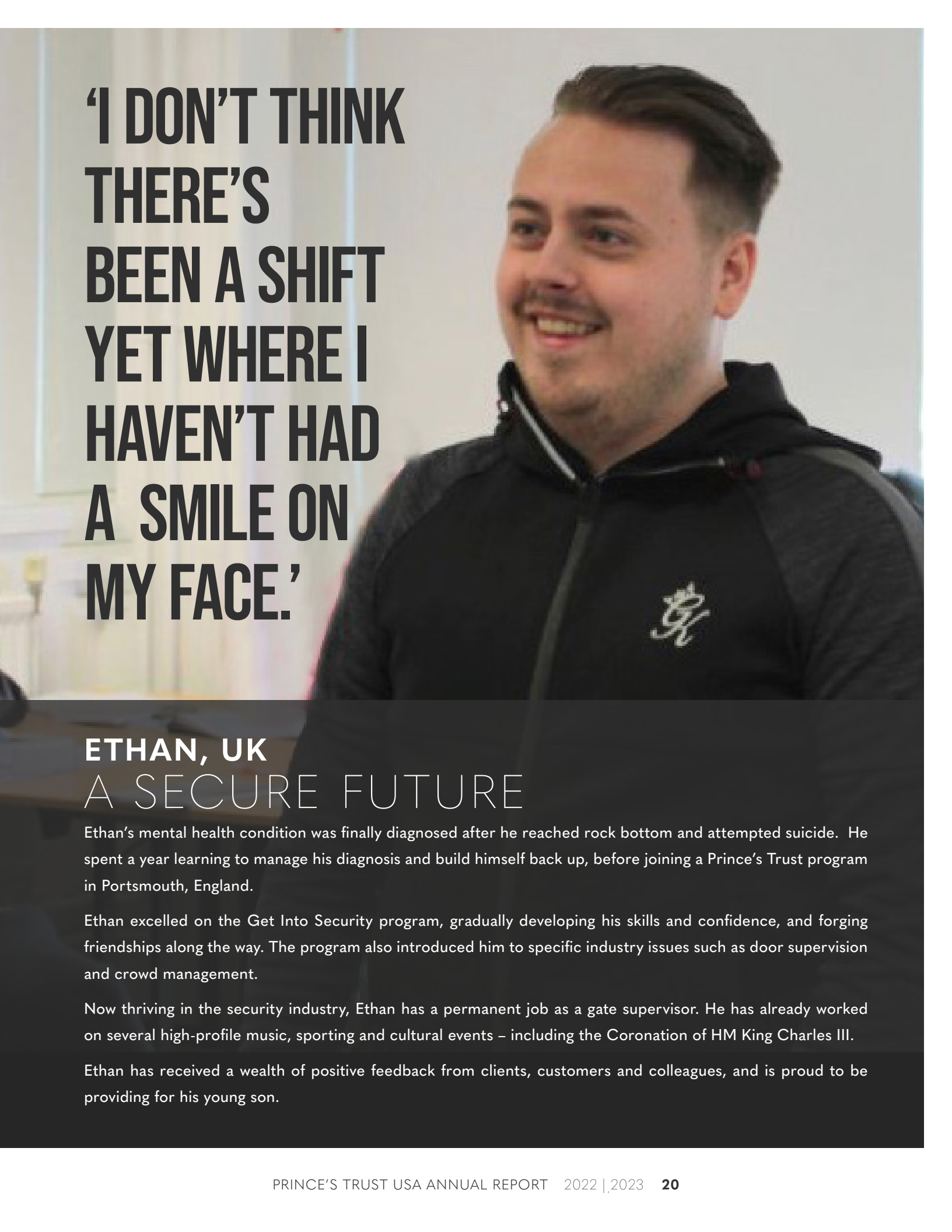
Having never previously considered a maritime career, Tayla now has her sights set on working aboard Sydney's ferry fleets.

Tayla, 18, heard about Prince's Trust Australia's Get Into Maritime program soon after finishing high school, and jumped at the chance to get involved. She was particularly attracted to the practical skills content, such as first aid and survival at sea.

Working alongside maritime professionals, Tayla built her core skills in teamwork, communication and time management. Unsurprisingly for someone who relishes hands-on learning, she especially enjoyed mastering how to tie different knots.

Boosting both her confidence and her resume, the program saw Tayla gain qualifications in firefighting and first aid alongside her certificate in maritime operations. Armed with these gains, Tayla soon embarked on her first job in the sector – an internship with a maritime construction firm.

**'THE GET INTO
MARITIME PROGRAM
OPENED UP A
CAREER PATH THAT I
WOULD NEVER HAVE
CONSIDERED BEFORE.'**

A man with short dark hair and a light beard is smiling and looking off to the side. He is wearing a dark-colored zip-up jacket with a crest on the left chest. The background is a blurred indoor setting.

**‘I DON’T THINK
THERE’S
BEEN A SHIFT
YET WHERE I
HAVEN’T HAD
A SMILE ON
MY FACE.’**

ETHAN, UK
A SECURE FUTURE

Ethan’s mental health condition was finally diagnosed after he reached rock bottom and attempted suicide. He spent a year learning to manage his diagnosis and build himself back up, before joining a Prince’s Trust program in Portsmouth, England.

Ethan excelled on the Get Into Security program, gradually developing his skills and confidence, and forging friendships along the way. The program also introduced him to specific industry issues such as door supervision and crowd management.

Now thriving in the security industry, Ethan has a permanent job as a gate supervisor. He has already worked on several high-profile music, sporting and cultural events – including the Coronation of HM King Charles III.

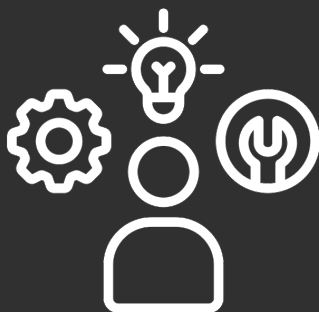
Ethan has received a wealth of positive feedback from clients, customers and colleagues, and is proud to be providing for his young son.

EDUCATION

OUR EDUCATION PROGRAMS ARE RUN MAINLY IN SCHOOLS BUT ARE ALSO OFFERED IN OTHER SETTINGS SUCH AS YOUTH CLUBS AND COLLEGES. THEY REACHED OVER 60,000 YOUNG PEOPLE IN 2022/23.

Our *Upskill Struggle* report found that one in three young people felt that their education did not focus enough on the skills needed for work. It highlighted their pleas for governments and education providers to make learning more relevant to the modern workplace.

Our flagship education programs, Enterprise Challenge and Achieve, focus on the core skills young people need to succeed at school and beyond, whether as employees or entrepreneurs. After new launches this year, each program is now active in ten different countries.



**AMONG ENTERPRISE CHALLENGE PARTICIPANTS
IN SIX COUNTRIES, 95% IMPROVED THEIR
ENTREPRENEURSHIP SKILLS, AND 84% WERE
INSPIRED TO START THEIR OWN BUSINESS ONE DAY**



ENTERPRISE CHALLENGE

This program gives students the chance to develop entrepreneurship skills through coaching, mentoring and an online business simulation game. Putting their newfound skills into practice, teams of teenagers then design and pitch their own business ideas in an inter-school competition. This year, after extensive scoping studies, we prepared to launch pilot projects in New York and Chicago.

ACHIEVE

Our largest program in the UK, Achieve offers practical, topic-based learning in small groups, and there's a strong emphasis on building confidence as well as core skills such as communication, teamwork, goal setting and problem solving. In some countries, Achieve works primarily with young people who are struggling with their learning and at risk of dropping out.



**'I HAVE BEEN
DOING GREAT IN
ENTREPRENEURIAL
SKILLS TO OPERATE
A BUSINESS AT
HOME TO MAKE
A PROFIT.'**

FAITH, KENYA

A FEE-PAYING FARM

After taking part in our Enterprise Challenge program at school, Faith decided to set up a drip-fed irrigation farm at home. She grows and supplies animal feed – vegetables and grasses – to local livestock farmers during the long dry season, when grazing pasture is limited and food, for both animals and people, is much harder to come by.

Faith's farm is helping to provide her family with food and income all year round, and her earnings are also helping to pay school fees so that she can keep studying. Faith's parents cannot themselves read or write but are determined to support their children to complete their schooling.

Faith, 18, explains that one of the main things she learned on the program was that aspiring entrepreneurs don't have to wait for a huge investment to get started – they can start small and get going with what they have.

Enterprise Challenge is delivered in Kenya through our partner Asante Africa Foundation.

ALPHONSE, RWANDA SEEDS OF SUCCESS

Today, Alphonse is a thriving young businessman. He runs a tree nursery just outside Rwanda's capital, Kigali, and at the busiest times of year employs up to 20 other young people. He's been able to use the profits from his business to build himself a house.

Prior to joining the Achieve program at his local youth center, with our partner Akazi Kanoze Access, Alphonse, 27, had no clear goals in life, and had never been able to earn enough to build up any savings. He credits the program both with showing him how to set goals for himself and equipping him to achieve them.

Already a seasonal employer, Alphonse is now keen to grow his company and create even more jobs. 'My plan is to expand my nursery and employ more youth,' he explains.

**'GOAL SETTING WAS
A VERY IMPORTANT
SESSION. BEFORE
TRAINING, I WAS
LIVING A LIFE WITH
NO GOAL.'**



2022/23 FINANCIAL REVIEW

PRINCE'S TRUST USA HAD REVENUE FOR THE FISCAL YEAR APRIL 1, 2022, TO MARCH 31, 2023, OF \$9.46 MILLION. OF THIS, PTUSA MADE A TOTAL OF \$5.65 MILLION IN PROGRAM GRANTS TO OTHER PRINCE'S TRUST GROUP CHARITIES. PTUSA'S TOTAL EXPENDITURE (INCLUDING OPERATING COSTS OF \$1.162 MILLION) WAS \$6.773 MILLION, RESULTING IN AN INCREASE IN TOTAL NET ASSETS OF \$2.687 MILLION. OF THIS, NET ASSETS WITH DONOR RESTRICTIONS INCREASED BY \$2.082 MILLION, DRIVEN BY STRONG CONTRIBUTIONS AND OTHER INCOME, WHILE NET ASSETS WITHOUT DONOR RESTRICTIONS INCREASED BY \$605,702.

AT MARCH 31, 2023, TOTAL NET ASSETS WERE \$6.773 MILLION INCLUDING \$6.5 MILLION WHICH WAS RESTRICTED TO SUPPORT FUTURE DELIVERY DUE TO TAKE PLACE FROM 2023/24 ONWARDS. UNRESTRICTED NET ASSETS AT MARCH 31, 2023 WERE \$934,581 (2021/22 UNRESTRICTED NET ASSETS: \$328,879).

	WITHOUT DONOR RESTRICTIONS \$000'S	WITH DONOR RESTRICTIONS RESTRICTIONS \$000'S	TOTAL \$000'S
CONTRIBUTION REVENUE	877	6,869	7,747
SPECIAL EVENT INCOME	1,381		1,381
OTHER INCOME	333		333
NET ASSETS RELEASED FROM RESTRICTION	4,787	(4,787)	0
TOTAL REVENUE	7,379	2,082	9,461
EXPENSES	(6,773)	0	(6,773)
CHANGE IN NET ASSETS	606	2,081	2,687
NET ASSETS: BEGINNING	329	4,419	4,748
NET ASSETS: ENDING	935	6,500	7,435

GRANTS TO GLOBAL PARTNERS

PRINCE'S TRUST (UK)	\$3,276,365
----------------------------	--------------------

WITH RESTRICTIONS TO:

- Health and Social Care Program Delivery Across Scotland
- Get Into Healthcare Program Delivery to Minority Youth
- Youth Center and Delivery Across the Solent (Southern England)
- Unlock Skills for Digital Careers

PRINCE'S TRUST INTERNATIONAL	\$2,225,000
-------------------------------------	--------------------

WITH RESTRICTIONS TO:

- Program Delivery in Africa and Greece

PRINCE'S TRUST CANADA	\$50,000
------------------------------	-----------------

PRINCE'S TRUST AOTEAROA NEW ZEALAND	\$50,000
--	-----------------

PRINCE'S TRUST AUSTRALIA	\$50,000
---------------------------------	-----------------

TOTAL	\$5,651,365
--------------	--------------------

CELEBRATING SUCCESS

THE ANNUAL PRINCE'S TRUST AWARDS CELEBRATE PROGRAM PARTICIPANTS WHO HAVE ACHIEVED OUTSTANDING THINGS. HERE ARE JUST A FEW OF THIS YEAR'S AWARDS WINNERS. WE ARE PROUD AND HONORED TO HAVE PLAYED A PART IN THEIR JOURNEY.



ZAMANA, TANZANIA

AMAL CLOONEY WOMEN'S EMPOWERMENT AWARD

A vocal champion of girls' education, Zamana – still herself a school student – has launched her own campaign to support and encourage girls to stay in school, building on the public speaking and communication skills that she developed over the course of the Enterprise Challenge program.

'IT IS IMPORTANT FOR GIRLS TO STAY IN SCHOOL BECAUSE GIRLS HAVE DREAMS'

FUNMI, UK

L'OREAL PARIS RISING STAR

The Prince's Trust supported Funmi to forge a new future after her husband died and she found herself alone and grieving in a new country. Now a healthcare assistant in her local hospital, Funmi is looking to progress in her career and start training as a nurse.



'BEFORE THE PRINCE'S TRUST I COULDN'T SEE A FUTURE FOR MYSELF, BUT NOW I'M IN A JOB I LOVE'

FAITH, NIGERIA

GLOBAL YOUNG ACHIEVER

Like many young people from poor backgrounds, Faith had to leave school early to work and help provide for her family. But with no qualifications, she struggled to earn enough. After taking part in our Get Into program, Faith landed a job that trebled her income and transformed her prospects, enabling her to start building her career in catering.



'THE PROGRAM WAS A PRAYER ANSWERED. IT WAS A LIFE-CHANGING EXPERIENCE.'



PEARSE, UK

ASCENTIAL EDUCATIONAL ACHIEVER

Diagnosed with ADHD and oppositional defiant disorder (ODD) as a child, Pearse used to think he would never pass an exam. Then he joined the Achieve program. Pearse now has eight qualifications and is planning on going to university.

'LEARNING ABOUT PASSIVE AND ASSERTIVE BEHAVIOR AND AGGRESSIVE RESPONSES MADE ME THINK ABOUT HOW I RESPOND TO SITUATIONS AND MANAGE MY OWN EMOTIONS'

COLE, CANADA

GLOBAL SUSTAINABILITY AWARD

After a parachuting accident forced him to leave the Canadian Army, Cole founded a pioneering aerospace company that helps manage wildfires and other climate-related disasters. Pegasus develops drone aircraft that deliver real-time aerial imagery across vast distances, enabling firefighters and other emergency responders to make safer, smarter, faster decisions.



'I GAINED A CORE SET OF BASIC TOOLS AND SKILLS THAT WERE INSTRUMENTAL IN THE FORMATION OF PEGASUS.'



**‘I ALWAYS THOUGHT
THAT THINGS LIKE
THIS DON’T HAPPEN
TO ME. IT’S MADE
ME REALIZE THAT
YOU CAN ACHIEVE
ANYTHING THAT YOU
PUT YOUR MIND TO.’**

SHANNON, UK CARER AND PROVIDER

Shannon is a single mother of two boys. Her younger son was born prematurely and has long-term health difficulties. During one of his hospital stays as a baby, Shannon, 23, saw an advert for The Prince’s Trust Get Into Healthcare program, and decided to sign up as a route into paid work.

Despite the many demands on her time, energy and emotions, Shannon threw herself into the program and soon afterwards secured a full-time job as a healthcare support worker in a local hospital in Tayside, Scotland.

But with her son’s health declining, Shannon began to struggle to manage full-time hours, so she changed to a more flexible role with an agency. When his health improved again, Shannon was able to progress her career with a new hospital role. She now works as a healthcare assistant in the same pediatrics department where she first saw the advertisement for The Prince’s Trust.

Shannon’s incredible drive and determination saw her named The Prince’s Trust Delta Airlines Breakthrough Award winner for 2023.

22
23

ON BEHALF OF ALMOST 100,000 YOUNG PEOPLE LIKE SHANNON, WE WOULD LIKE TO OFFER OUR HEARTFELT THANKS TO ALL THE ORGANIZATIONS, FOUNDATIONS AND INDIVIDUALS WHO SUPPORTED US THIS YEAR, AND MADE THIS WORK POSSIBLE, WITH PARTICULAR THANKS TO OUR PATRON, SILVER PATRON AND BENEFACTOR DONORS.

BENEFACTOR

Micky and Madeleine Arison
Family Foundation

The BlackRock Foundation

Jeremy and Kathryn Green

Kate James and Hans Bishop

The Deborah Loeb Brice Foundation

The Metropoulos Family Foundation

The David and Molly Pyott Foundation

SILVER PATRON

Cognizant U.S. Foundation

Sam Kellie-Smith

Alex Schultz

James and Christine Sommerville

The Watches of Switzerland Group

PATRON

American Airlines

Andrew and Vinkey Allen

The Carter Family Foundation

BOARD OF TRUSTEES

Jeremy Green, *Board Chair*

Romero Britto

Sam Kellie-Smith, *Treasurer*

Rudyard Ceres

Kate James



His Majesty King Charles III, then HRH The Prince of Wales, with program participants in Rwanda, 2022

**‘IT IS TIME FOR US ALL TO COME
TOGETHER TO SUPPORT THE
WORLD’S FUTURE WORKFORCE’**

HM King Charles III, then HRH The Prince of Wales, International Youth Day message, 2022

FIND OUT MORE ABOUT PRINCE’S TRUST USA

Visit: princestrust.us Email: info@princestrust.us



/PrincesTrustUSA



@PrincesTrustUSA



@princes_trust_usa

© The Prince’s Trust 2023 – all rights reserved. Prince’s Trust America is a registered 501(c)(3).

Employer Identification Number in the USA: 82-5457122. Registered office: 45 W. 27th Street, Floor 11, New York, NY 10001