

50 YEARS OF WORKING



King's Trust USA
ANNUAL REPORT

2025/26

FOR YOUNG PEOPLE



WELCOME FROM JEREMY GREEN CBE

I am delighted to present the King’s Trust USA 2025/26 annual report. 2026 is a historic year for The King’s Trust Group, marking fifty years since the charity was founded by His Majesty King Charles III. We were particularly honored that Their Majesties The King and Queen Camilla were able to join us in person to celebrate this milestone, during their 2026 State Visit.

For fifty years, The King’s Trust has opened doors for young people who might otherwise find them closed. Not because they lack potential or ambition but because, too often, they lack access. Access to opportunity. Access to guidance. Access to that first, life-changing ‘yes’. That’s what we aim to provide.

Today, The Trust is active in over 20 countries around the world. Here in the United States, we have now expanded our partnerships beyond our much-valued core partner, City Year. This year, we began delivering our Get Hired employment accelerator program with Per Scholas, and launched our Enterprise Challenge program, which supports students to develop entrepreneurship skills, in a cluster of new schools in Maryland.

These programs, and many others, seek to unlock access and unleash potential. Over the 2025/26 financial year, thanks to the generous support of our donors, KTUSA raised almost \$11 million, helping The King’s Trust Group to reach over 100,000 young people around the world – more than ever before.

As I step down as Chair of The King’s Trust USA after seven years, and after 28 years supporting The Trust, it is deeply gratifying to do so knowing that more young people than ever are accessing the support and opportunities they need to succeed. I am profoundly grateful to everyone who has supported this mission and helped make our work possible. I am also delighted to pass the baton to Henry Timms OBE, whose leadership, vision, and commitment to young people will help guide the organization through its next chapter. I encourage you to give him the same generous support you have shown me over the years.

Jeremy Green CBE
Chair, King’s Trust USA

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50 YEARS OF IMPACT

Over half a century of service, The King's Trust has supported 1.5 million young people to change their lives for the better.

The King's Trust Group works for young people around the world, empowering them to unlock their potential and build the skills for a brighter future. The Trust was founded in 1976 by His Majesty King Charles III to help tackle youth unemployment.

For our first 40 years, we focused solely on supporting disadvantaged young people in the UK. In 2015, we began working internationally through The King's Trust Group of charities and today, we are active in over 20 countries.

King's Trust USA raises funds in the United States to support The Trust's work around the world, including in the US. With a global network of local partners, we deliver education, employment and enterprise programs that empower young people to learn, earn and thrive.

Today, the world looks very different to how it did 50 years ago, and the challenges that young people face are ever changing. But their creativity, energy, ambition and resilience remain constant, as does our unwavering belief in their potential.

“When I began what is now The King's Trust in 1976, I could not have imagined the impact that it would have. Over the last fifty years, the work of my Trust has proved beyond doubt that supporting young people through personal development and the acquisition of self-confidence and self-esteem can make a real difference and transform lives.”

—His Majesty King Charles III, Royal Founding President, The King's Trust
50 years of working for young people report, 2026



Their Majesties King Charles III and Queen Camilla met young people from King's Trust USA programs during their 2026 State Visit.

THE PROGRAMS

OUR EDUCATION PROGRAMS

provide alternative approaches to learning, focusing on personal development and the core skills that young people will need for the world of work.

OUR EMPLOYMENT PROGRAMS

provide pathways into work, enabling young people to build skills, gain experience and access opportunities.

OUR ENTERPRISE PROGRAMS

equip aspiring young entrepreneurs with the skills and knowledge they need to succeed, and become job creators themselves.



2025/2026

OUR YEAR IN NUMBERS

To support the global work of The King's Trust Group, King's Trust USA raised:
\$10.95 MILLION AND MADE GRANTS OF \$5.47 MILLION

This year The King's Trust Group reached
**102,000 YOUNG PEOPLE
(MORE THAN EVER BEFORE)**

**THE KING'S TRUST GROUP
SERVED OVER 68,000 YOUNG PEOPLE
IN THE UK AND 34,500 YOUNG PEOPLE
IN OTHER COUNTRIES INCLUDING THE US**

OF THESE

73%
were
11-17

20%
were
18-24

50%
were girls
or young
women



OUR GLOBAL REACH

The King's Trust Group
was active in 21 countries
during 2025/26.

Youth unemployment is a pressing global crisis, with 260 million young people not in education, employment or training. All around the world, young jobseekers outnumber available jobs. From cost-of-living pressures to conflict, from automation to AI, young people face major challenges taking their first steps into work.

The shortage of entry-level roles is compounded by many young people's limited workplace skills and experience, with girls and young women facing many additional barriers. Responding to different national contexts, our programs help them bridge the jobs gap, skills gap and experience gap that they face.

Programs in the UK accounted for two-thirds (67%) of our global reach this year, compared to almost three-quarters (74%) last year. We reached more young people in the UK than last year, but as our international programs have grown faster, the balance of our work has changed.

Beyond the UK, our largest program reach was in Ghana (over 6,000 young people), Jordan (over 5,000) and India (almost 5,000). International highlights included the launch of new education programs in Sierra Leone and Ghana, trialling all-female enterprise and tech programs in Greece, and work in Pakistan using sport to broaden girls' horizons and build their confidence.

Programs in the US first launched in 2023, and are now active in New York, Detroit, Chicago, Orlando, San Jose, Los Angeles and Maryland.

AOTEAROA NEW ZEALAND **AUSTRALIA** BARBADOS **CANADA**
GHANA **GREECE** INDIA **JAMAICA** JORDAN **KENYA** MALAYSIA

MALTA NIGERIA **PAKISTAN** SAINT LUCIA **SIERRA LEONE**
TANZANIA **TRINIDAD AND TOBAGO** UGANDA **UK AND USA**



2025 GLOBAL GALA

**We kicked off the year with
our fourth annual Global Gala
in New York City.**

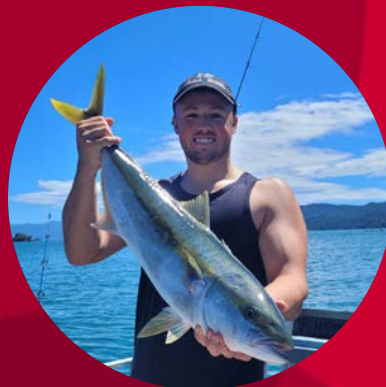
Hosted by our Global Ambassadors Lionel Richie and Edward Enninful OBE, the star-studded event saw almost 400 guests from the worlds of fashion, business, entertainment and philanthropy join forces to raise funds and awareness.

The evening's highlights included a message from HM King Charles III, read by his Principal Private Secretary Sir Clive Alderton KCVO PC, speeches from young people we have supported, and a special performance by Nile Rodgers and CHIC. Thanks to the incredible generosity of our gala guests, the event directly raised \$2.6 million to support our vital work in the US and around the world. It also generated press coverage with an estimated advertising value equivalent of \$30 million.

A SNAPSHOT OF SUPPORT

The funds raised by King's Trust USA helped support projects around the world. These are just a snapshot of the global programs delivered this year.

AOTEAROA NEW ZEALAND 700 emerging or aspiring entrepreneurs completed the Enterprise program, gaining key business skills and the chance to apply for seed funding.



AUSTRALIA over 600 young people took part in the Achieve program, exploring career pathways and boosting their creativity, teamwork and resilience through hands-on activities.



CANADA over 1,300 young jobseekers joined our Skills Academy program, to build their skills and boost their chances of finding work.



GHANA over 4,700 school pupils took part in the Skills to Succeed program, supporting them to manage issues such as bullying and exam pressure.



INDIA over 3,800 young people from disadvantaged backgrounds joined our Get Into and Get Hired programs, gaining the skills, experience and connections for their first formal job.

NIGERIA almost 400 young people took part in our Get Set For Business program, equipping them with the skills and support to turn good ideas into good businesses.



PAKISTAN 280 girls took part in the Achieve program at school, building core skills such as digital literacy and public speaking.



THE UK over 5,100 young people took part in our intensive Team program, which builds skills and confidence through outdoor activities, work experience and group community projects.



THE US over 380 school students from underserved city neighborhoods joined the Enterprise Challenge program to gain entrepreneurship, teamwork and communication skills.



A young boy with dark skin and short hair is smiling broadly and giving a thumbs up with both hands. He is wearing a dark blue polo shirt. The background is slightly blurred, showing other people in a school setting.

EDUCATION

Our education programs, based mainly in schools, are the biggest part of what we do, reaching 73,000 young people in 15 countries this year.

Among US Enterprise Challenge participants, the greatest reported skill gains were in teamwork (85%) and confidence (84%).

In a world of rapid technological change, it is increasingly hard to predict the specific technical skills that the workplace will demand. So it is more important than ever to equip young people with the core skills that they will always need to succeed, from reliability to resilience, whatever path they take as employees or entrepreneurs.

Our two flagship education programs are Enterprise Challenge, which supports students to build real-world business and teamwork skills, and Achieve, which supports students at risk of underachieving to develop the skills to thrive at school and beyond.

Achieve saw particular growth in Ghana and a new program launch in Sierra Leone this year, bringing its total global reach to almost 50,000 – by far our largest single program – while Enterprise Challenge reached over 17,000 young people in the US, UK, Jordan, Kenya, Pakistan, Tanzania and Uganda.

ENTERPRISE CHALLENGE US

Enterprise Challenge is a hands-on after-school program that gives students in under-resourced schools the chance to explore entrepreneurship. Through regional and then national inter-school business competitions, students build core skills such as teamwork, communication and problem solving.

After developing their grasp of business concepts through classroom coaching and an online simulation game, teams of teens then design and pitch their own business ideas, focusing on initiatives with a positive social impact as well as profit-making potential.

The program is delivered in New York, Chicago, Detroit and Orlando through our partnership with City Year, supported by AmeriCorps members, and this year we launched a new partnership with Anne Arundel County Public Schools in Maryland. In total, the program reached over 380 students this year.

“I’m proud that we grew from kids who stood in the corner and were shy to being the confident people we are now and will be in the future.”

—2025/26 Enterprise Challenge participant





“I’m most proud of how we handled the pressure. We went from being unsure about how to start to feeling like we belong in front of a panel of judges. It changed how I see my own potential.”

THE WORMINATORS US

WINNING WITH WORMS

The Worminators – Adele, Alex and Angelo – won the 2026 US Enterprise Challenge national finals with their business concept of transforming school cafeteria waste into organic compost products for sale. The Enterprise Challenge program saw the Worminator team, aged 12 to 14, build up the skills to develop and publicly pitch their idea, winning the prize funds that will help them bring it to life.

The trio’s worm-based composting concept cuts food waste and boosts soil health while also enriching their school community, providing student volunteer opportunities and earning an income to reinvest back into their Maryland school.

LESSONS IN LIFE SAVING

As part of their Enterprise Challenge program, the award-winning Strabane Academy Voluntary Enterprise (SAVE) team in Northern Ireland, made up of seven fifteen-year-olds, raised over \$4,500 to install a public defibrillator outside their school. With two team members who had lost their fathers – one to a sudden cardiac arrest – the team were determined to improve survival rates in their community.

Their school-wide fundraising and awareness initiatives, which peaked with their ‘Restart a Heart’ activities day, included organizing resuscitation (CPR) training alongside cake and keyring sales and a sponsored walk. In 2026, the SAVE team won The King’s Trust’s JD Foundation Community Impact Award.

“We wanted to make sure that life-saving equipment was at the heart of our community.

We had fun coming up with ideas to get everyone in the school involved in fundraising and we encouraged all the students to take part.”

SAVE UK





EMPLOYMENT

Our employment programs offer pathways into work, reaching over 20,000 young people this year.

81% of young people from our international employment or enterprise programs were in work or training within three months.

Many young people struggle to take their first steps into the world of work, often lacking the skills or experience that employers demand. The increasing automation of entry-level jobs makes their task even harder. Our employment programs combine training in core and sector-specific skills with job search guidance, work experience placements and recruitment connections, supporting them to access that vital first opportunity.

This year in the US, we significantly expanded both our Get Hired program and our development awards, providing direct financial support to help more than 100 young people cover costs related to starting work, such as technology, interview attire and training courses.

Reaching over 5,000 young people in three countries, our hands-on skills-building course, Team, was again our largest global employment program. Our next largest were Get Into and Get Hired. Together reaching over 7,700 young people across 10 countries, both work directly with employers to prepare and connect young people with entry-level jobs.

GET HIRED US

Designed to shift the hiring focus from qualifications to potential, Get Hired connects work-ready young jobseekers with employers offering live job opportunities. Empowerment days prepare candidates for interview success.

Launched only last year in New York, this year the program, with City Year, more than tripled in size, reaching almost 80 young people. Our two new locations, Detroit and Chicago, showed strong outcomes, with 67% and 64% of candidates respectively securing an immediate job.

Building on this success, we have now started working with a second partner, Per Scholas in New York, and are expanding the program to Los Angeles, the Bay Area and Orlando.



“Before Get Hired, looking for jobs felt like sending applications into a void. Meeting employers face-to-face helped me build confidence and see opportunities I wouldn’t have considered otherwise.”

—2025/26 Get Hired participant

ABY UNITED STATES

“I’m so grateful for Get Hired. It helped me navigate the early stages of my career with confidence and clarity. It gave me my foot in the door but, more than that, it helped me believe I belonged in those spaces.”

THREE JOB OFFERS

After spending her service year working in schools in underserved neighborhoods, Aby started looking for her first permanent job. She signed up to the Get Hired program, delivered through our partner City Year, to help open doors.

The program saw Aby, 21, secure three immediate job offers with community service organizations. She chose to join an education non-profit and, one year later, returned to Get Hired as a recruiter for her organization, presenting to and interviewing other young candidates. Aby has recently moved to a new organization as the next step in her career, supporting homeless people. In 2026 she met HM King Charles III during his State Visit to the US.

“Some days, the exhaustion felt unbearable...Today, when I look back, I don’t see struggle – I see strength, growth, and a future that I fought hard to reach.”

PRATHEEP INDIA

HARDSHIP TO HOPE

As a child, Pratheep used to study outside beneath a streetlight, while also working as a delivery boy to support himself and his mother, who was very unwell. As he juggled earning, studying, housework and caring responsibilities, hunger and exhaustion were constant companions.

The Get Hired program, with our partner Magic Bus, empowered Pratheep, 22, to break through the cycle of hardship and shape his own path. Enhanced confidence, decision making, communication and digital literacy skills set him up to take his first steps into a professional career, and he secured a job in a bank. After years of turbulence marked by hand-to-mouth struggle, Pratheep now has a stable monthly income.





ENTERPRISE

Our enterprise and entrepreneurship programs reached almost 9,000 young people in eight countries.

After taking part in our international Explore Enterprise programs, 97% of participants say they are inspired to start their own business one day.

In many of the countries where we work, especially those with lower incomes, jobseekers vastly outnumber formal jobs – so most young people will need to work for themselves. Around the world, self-employment and entrepreneurship are crucial earning pathways for young people, both for their own future and that of their wider community.

But, especially in their early days, young entrepreneurs need support to develop business skills and navigate the business world, so that they have the best chance of success.

From Jamaica to New Zealand, our enterprise and entrepreneurship programs equip young people to become job creators, supporting aspiring entrepreneurs to turn good ideas into good businesses. Some of the courses are based on our standard Enterprise program, with its combination of introductory training and ongoing expert mentoring, while others are bespoke and co-designed with local partners. Some programs also provide start-up grants.

GET SET FOR BUSINESS NIGERIA

Our Get Set for Business program works with the British Council and four local partners across five Nigerian states. This year it supported almost 400 aspiring entrepreneurs to take the next steps in launching or growing their business.

The seven-week program provides 18- to 35-year-olds with practical skills training, business mentoring and—for the strongest ideas—start-up funding to help young people to turn their ideas into reality. The course covers essential areas from business management to financial literacy and sustainability.

The program concludes with a business pitch competition with prize funds available for the strongest pitches across four categories: innovation, profitability, environmental and social impact.



“What I found most useful was the combination of practical mentorship and hands-on guidance in building a sustainable business.”

—2025/26 Get Set for Business participant



OLUCHUKWU NIGERIA

“I wanted to create innovative solutions that make medicines and healthcare affordable and accessible in my community — I now have the skills, confidence and network to create sustainable solutions.”

CUTTING HEALTHCARE COSTS

The King’s Trust 2026 Global Young Achiever, Oluchukwu, 26, is an outstanding young healthcare entrepreneur. Unforeseen medical costs can quickly plunge low-income families into crisis, but Oluchukwu has transformed access to healthcare in his community through his local pharmacy and affordable ‘health shield’ insurance plan, which sees members pay a small regular subscription fee to access medical care when they need it.

Our Get Set for Business program, delivered through the British Council and Octoville Development Company, equipped Oluchukwu with the skills and strategies to launch his businesses, and steer them to success. As well as providing a critical local service, Oluchukwu’s thriving businesses have already created jobs for six other people.

SAFE WATER FOR ALL

On the driest inhabited continent on earth, our 2026 Global Sustainability Award Winner, Shannon, set up a business that creates water from air, cutting plastic bottle waste and bringing safe drinking water to remote communities. The King’s Trust Australia’s Enterprise Accelerator program supported army veteran Shannon, now 35, to turn his idea into a viable business and secure his first customer.

By converting humidity into drinking water, Shannon’s business, Aqua Ubique, replaces traditional office water coolers with onsite water generators. For every five commercial installations, they install and support a unit in a regional or remote First Nations community with little or no access to safe tap water.

SHANNON AUSTRALIA

“I still wanted to serve in a way that mattered, I just had no idea how to turn that into a business. The Enterprise Accelerator stood out because it offered exactly what I needed at that stage.”



2025/26 FINANCIAL REVIEW

King’s Trust USA had revenue for the fiscal year April 1, 2025 to March 31, 2026 of \$10.95 million. Of this, we made a total of \$5.47 million in program grants to other King’s Trust Group charities. Our total expenditure (including operating costs) was \$8.72 million, resulting in an increase in total net assets of \$2.23 million. Of this, net assets without donor restrictions increased by \$.24 million.

At March 31, 2026 total net assets were \$7.65 million, including \$7.24 million which was restricted to support future delivery due to take place from 2026/27 onwards. Unrestricted net assets at March 31, 2026 were \$.41 million.

2025/26	WITHOUT DONOR RESTRICTIONS (\$000'S)	WITH DONOR RESTRICTIONS (\$000'S)	TOTAL (\$000'S)
CONTRIBUTION REVENUE	773.66	8,409.77	9,183.43
SPECIAL EVENT INCOME (GALA, MARATHON, etc.)	1,262.43		1,262.43
OTHER INCOME	474.29	33.02	507.31
NET ASSETS RELEASED FROM RESTRICTIONS	6,448.79	(6,448.79)	-
TOTAL REVENUE	8,959.17	1,994.00	10,953.17
EXPENSES	8,719.29		8,719.29
CHANGE IN NET ASSETS	239.89	1,994.00	2,233.88
NET ASSETS: BEGINNING	175.64	5,241.76	5,417.40
NET ASSETS: ENDING	415.53	7,235.76	7,651.29
GRANTS TO GLOBAL PARTNERS			
THE KING'S TRUST GROUP CHARITY	GRANT (\$000's)		
THE KING'S TRUST, UK	3,467.46		
WITH RESTRICTIONS TO			
Health and Social Care program (Scotland)			
Get Into Healthcare (minority youth)			
Get Into Hospitality (disadvantaged youth in London)			
Youth center and delivery (Solent, southern England)			
Unlock Skills for Digital Careers			
THE KING'S TRUST INTERNATIONAL	1,758.77		
THE KING'S TRUST CANADA	150.00		
THE KING'S TRUST AOTEAROA NEW ZEALAND	45.00		
THE KING'S TRUST AUSTRALIA	50.00		
TOTAL	5,471.23		

CELEBRATING SUCCESS

The 2026 King's Trust Awards celebrated program participants around the world who have achieved outstanding things, with Their Majesties King Charles III and Queen Camilla joining the winners onstage to congratulate them.

Strabane Academy, Oluchukwu and Shannon, who feature in this report, were all among them. We are proud and honored to have played a part in their journey.



ISATU SIERRA LEONE

FINDING HER VOICE

Fourteen-year-old Isatu lives with her aunt, who works hard to enable Isatu to go to school. But with little formal education herself, she can't help her niece with reading or homework. Low in confidence and nervous about speaking in public, Isatu used to struggle at school. She found it particularly hard to read aloud, work with classmates or speak up in lessons or assemblies.

Our Achieve program, delivered in Sierra Leone through our partner EducAid, has helped Isatu to find her voice. With plenty of practice to build her reading and speaking skills, Isatu can now make public presentations, work in a pair or group, and ask and answer questions. These are all essential skills that will help set her up for success at school and beyond.

“Before the Achieve program I found it difficult to read and talk to my colleagues. All thanks to Achieve I can now read and communicate well.”



THANK YOU

On behalf of over 100,000 young people like Isatu, we would like to offer our heartfelt thanks to all the organizations, foundations and individuals who supported us this year, and made this work possible, with particular thanks to our global, platinum, gold, silver and patron level donors.

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